

EU-China Partnership

September 6–8th 2010 | Aalborg, Denmark

Matchmaking
Innovation
Global networking



A connection for growth and innovation

The EU – China Partnership 2010 (ECP2010) gives you a unique opportunity to find Chinese business partners and gain access to new contacts and market information.

The ECP2010 is based on a series of 30 minutes meetings which are planned according to your company's needs and wishes; an easy and affordable way to meet many potential business partners in a short amount of time. Experience has shown that a significant number of agreements are reached in this informal environment. ECP2010 can help you get new contacts in areas such as:

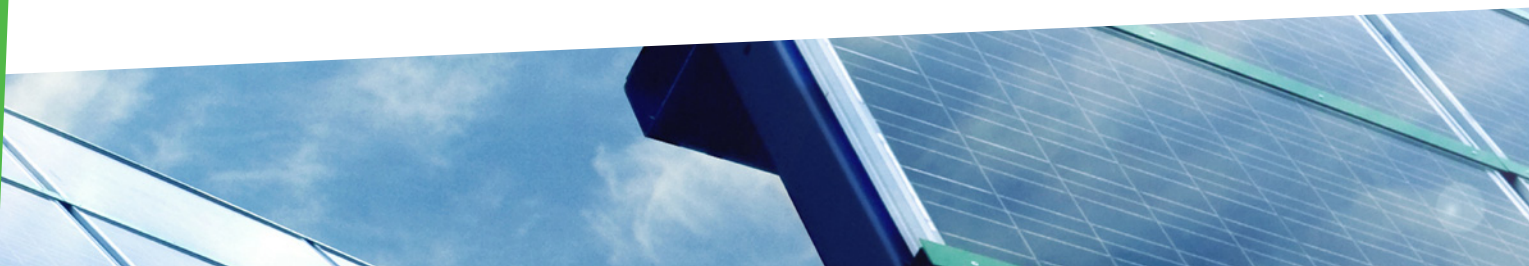
- Trading
- Expanding to the Chinese market
- Sourcing
- Exchange of know how & joint ventures

We expect participation from several Northern European countries which gives you the opportunity to meet both Chinese and European companies. The event is specifically targeting companies within the following sectors:

- Foods & food processing technology and equipment
- Energy & Environment technology and consulting services

ECP2010 is aimed at small and medium sized companies. In order to participate in the event, some previous international experience is preferred.

For further information go to www.ecp2010.eu





Yangtze River Delta Region

The Yangtze River Delta region is the economic cornerstone of mainland China, making up 24 pct. of the country's total industrial output and receiving 49 pct. of China's foreign direct investment inflow.

The Yangtze River Delta (YRD) region mainly consists of the two provinces Zhejiang and Jiangsu and the municipality of Shanghai with a population of approximately 94 million. The region has a well developed infrastructure with five major airports, extensive expressways and railroad systems and some of the largest cargo ports in China and the world.

Foods and food processing technology

The food sector in YRD is undergoing significant developments with focus on modernized large enterprises, new policies and strengthening of food safety management. The region holds the largest industrial fishery area in China and is also one of the agricultural strongholds. With numerous investments in modern processing technology along with a rising household income, the consumption of food products is increasing rapidly and offers a tremendous growth potential for international companies.

Energy & Environment

Being the world's second-largest energy consumer, China faces challenges such as desertification, water shortage, air pollution and electricity rationing. The country is therefore keen on exploring and investing in technologies and knowledge that can help ease these issues.

In recent years, the YRD has focused on strengthening the regional cooperation within environmental protection. Furthermore, there is a clear dedication to further utilisation and development within the renewable energy sector and waste management.

For further information go to www.ecp2010.eu



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Preliminary Programme

Monday September 6th

Aalborg Congress & Culture Centre

- Official opening with keynote speakers
- Workshop / introduction to the partnership model
- Business- to-business meetings

Tuesday September 7th

Aalborg Congress & Culture Centre

- Business-to-business meetings
- Banquet in the evening

Wednesday September 8th

Aalborg Congress & Culture Centre

- Company visits for the Chinese participants
- Possibility for arranging individual company visits
- Official closing

Professional European and Chinese business organizations will be present every day to help with information on the two markets.

For the updated and detailed programme please go to:
www.ecp2010.eu

Further information and registration

Price: DKK 3500 / € 475 per company (max. 2 persons)

Included:

- Food and beverages during the day
- A minimum of 5 business meetings
- Your company profile in the official catalogue and on the official homepage
- Banquet on the 7th with a possibility for networking in a more social context
- Guarantee that all participants are serious companies looking for genuine cooperation.

An extra advantage is the high visibility of the ECP 2010, which will ensure that a large number of companies are made aware of your products and services.

Please note: Travelling and accommodation expenses are not included in the price. The official language of the event is English.

For registration and further information please visit our homepage: www.ecp2010.eu

Main organizers



North Denmark EU-office
Aalborg-Bruxelles



Hosted by



CITY OF
AALBORG



NORTH DENMARK REGION

Our partners



Randers Business & Development Council



EU-China
Partnership 2010

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